

# **Severna Park Community Survey: 2011**

**Presented to the Greater  
Severna Park Council**

**by Dan Nataf**

**June 14, 2011**

# Overview

- \* Survey drafted by GSPC committee late 2010
- \* Administered online January-April, 2011
- \* Total cases: 561

Seven sections:

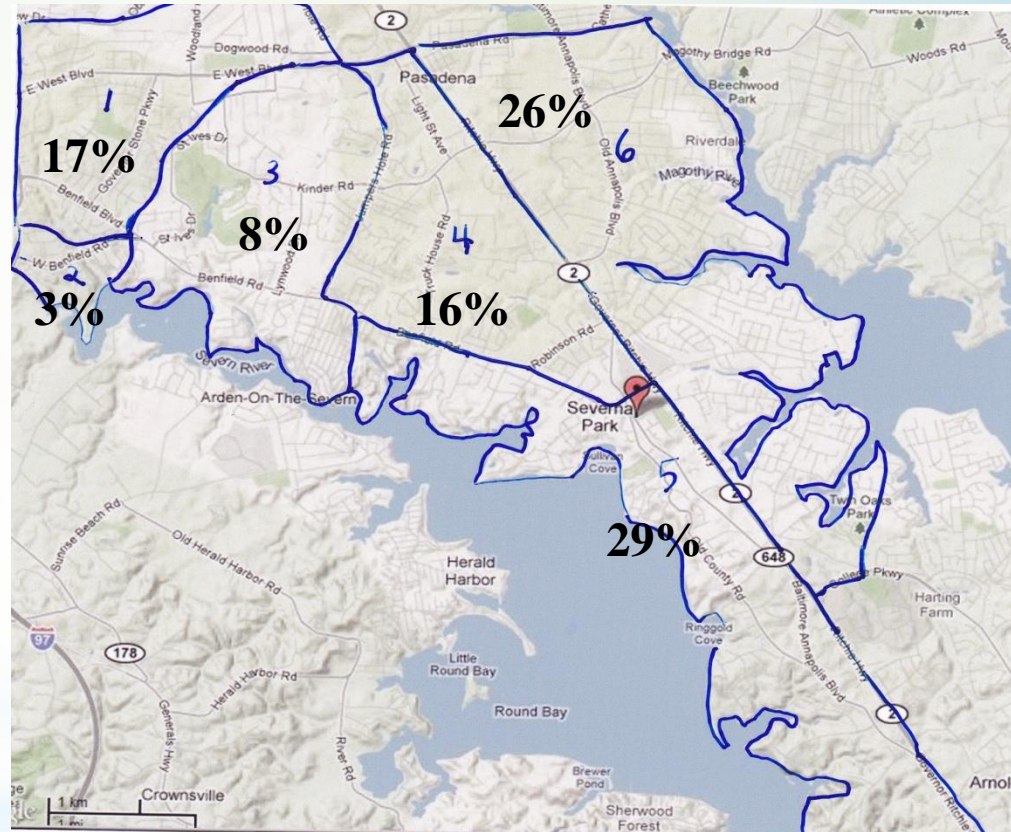
1. Background characteristics/demographics
2. Knowledge of and involvement with community groups and activities
3. GSPC – Importance of and satisfaction with activities/priorities
4. General attitudes towards Severna Park area
5. Problems facing Severna Park area
6. Solutions for Severna Park area
7. Comments and suggestions

# Demographics: Participating communities

Community	Count	Percent
West Severna Park	61	10.9
ShIPLEY'S CHOICE	59	10.5
Old Severna Park	46	8.2
Whitehurst	32	5.7
Brittingham	23	4.1
Kensington	22	3.9
Severndale	21	3.7
Glen Oban	18	3.2
Berrywood	16	2.9
Woodbridge Forest	16	2.9
Hollywood on the Severn	13	2.3
Magothy Forest	13	2.3
Cypress Creek	12	2.1
Crain West	11	2.0
Linstead	11	2.0
Lower Magothy Beach	10	1.8
<b>Subtotal</b>	<b>384</b>	<b>68</b>
All others	153	27
NONE indicated	24	4.3
<b>Total</b>	<b>561</b>	<b>99.3</b>

# Demographics: Participating communities

Region	Count	Percent
1. West north (Shipley's, Brightview, Elvaton, Kimarnock)	91	17
2. West south (Ben Oaks, Pointfield, Crain West)	15	3
3. Midwest (Chartwell/Chartwood, Lakeland, Fairwinds)	42	8
4. Middle north (North of Benfield/Evergreen, east of Jumpers' Hole, west of Ritchie Hwy)	84	16
5. South (Communities south of Evergreen but west of Ritchie Highway)	156	29
6. East (Communities east of Ritchie Highway)	139	26
Other	10	2
<b>Total</b>	<b>537</b>	<b>101</b>



# Demographics: Residence

Range of Years when Respondents First Arrived in SP Area

Range of Years	Count	%
1943-1969	52	10
1970-1979	60	11
1980-1989	109	20
1990-1999	148	27
2000-2011	175	32
<b>Total</b>	544	100

Area where Respondent Grew Up

Area where R grew up	Count	%
Severna Park area	56	10
Anne Arundel County outside of SP area	70	13
Maryland but not AA County	119	21
Outside Maryland but within USA	304	55
Outside USA	9	2
<b>Total</b>	558	101

Years in Current Home

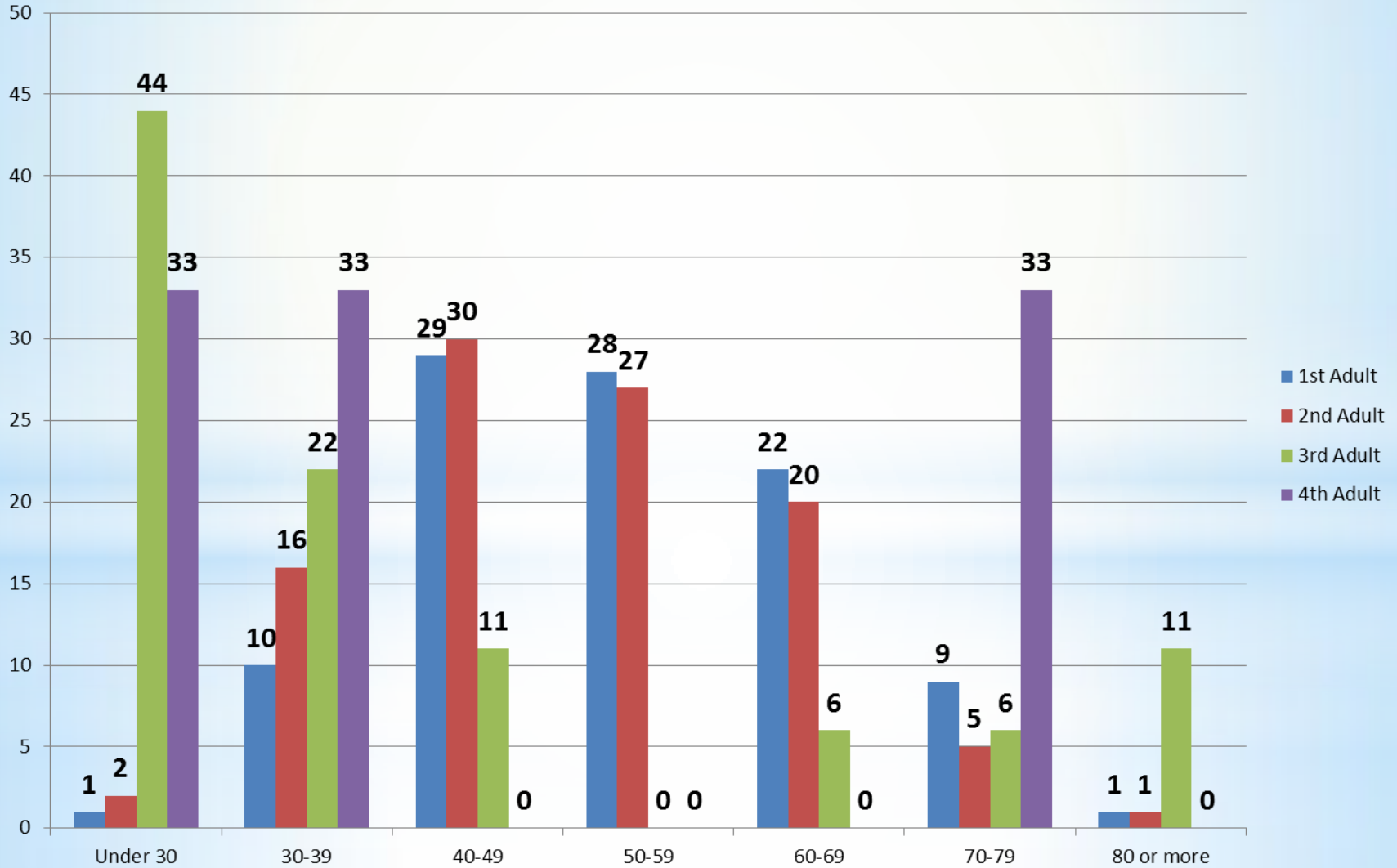
Years in current home	Count	Percentage
0-5	108	19
6-10	130	23
11-15	113	20
16-20	66	12
Over 20	141	25
<b>Total</b>	558	99

Number of SP area homes owned/rented

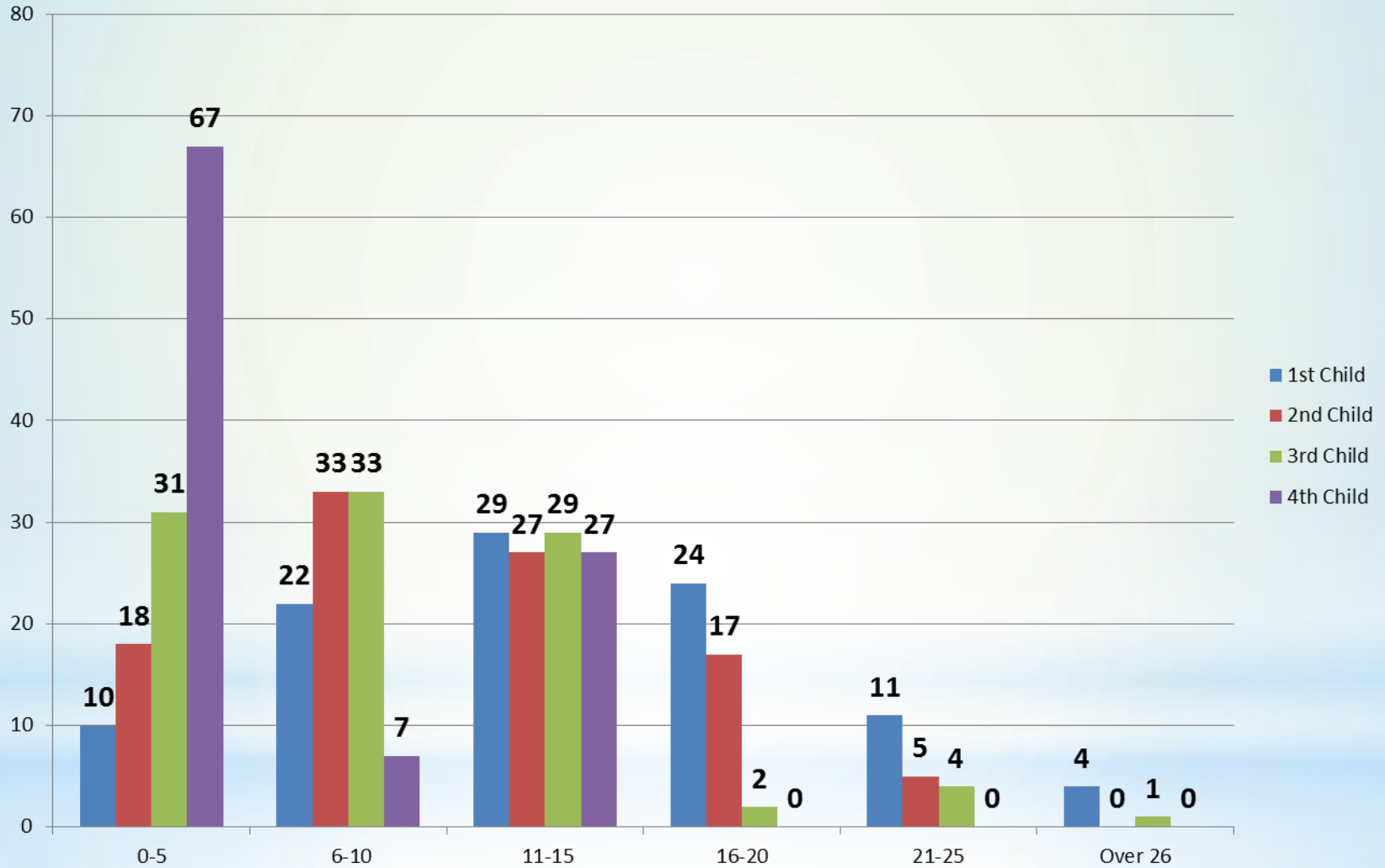
Number	Frequency	Percentage
0	2	0
1	369	68
2	127	23
3	34	6
More than 3	11	3
<b>Total</b>	543	100

**12% own a business in SP area**

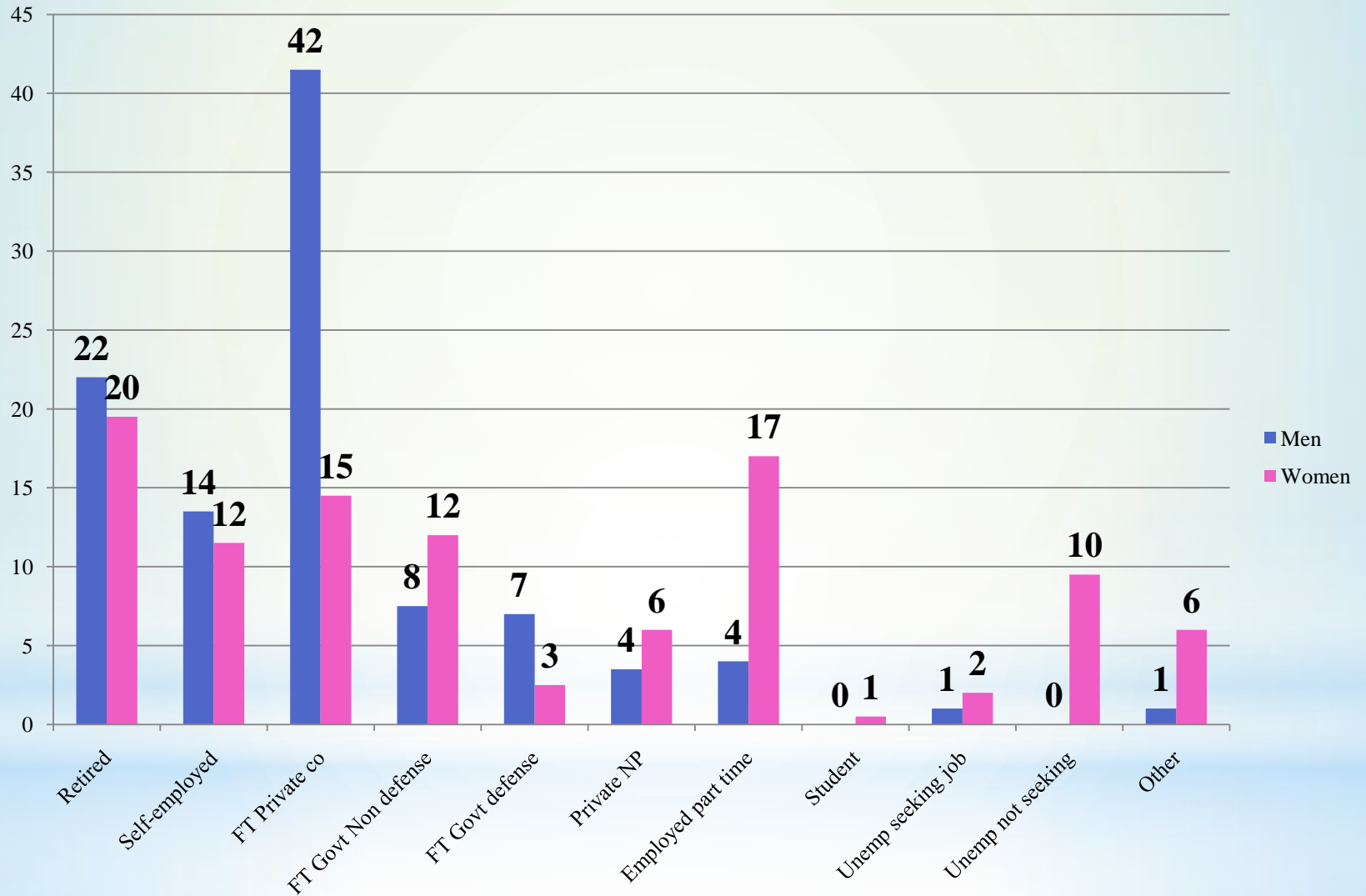
# Demographics: Ages of Adults



# Demographics: Ages of Children



# Demographics: Employment (by gender)



**Marital Status: 89% married**

**Gender: 59% Women**

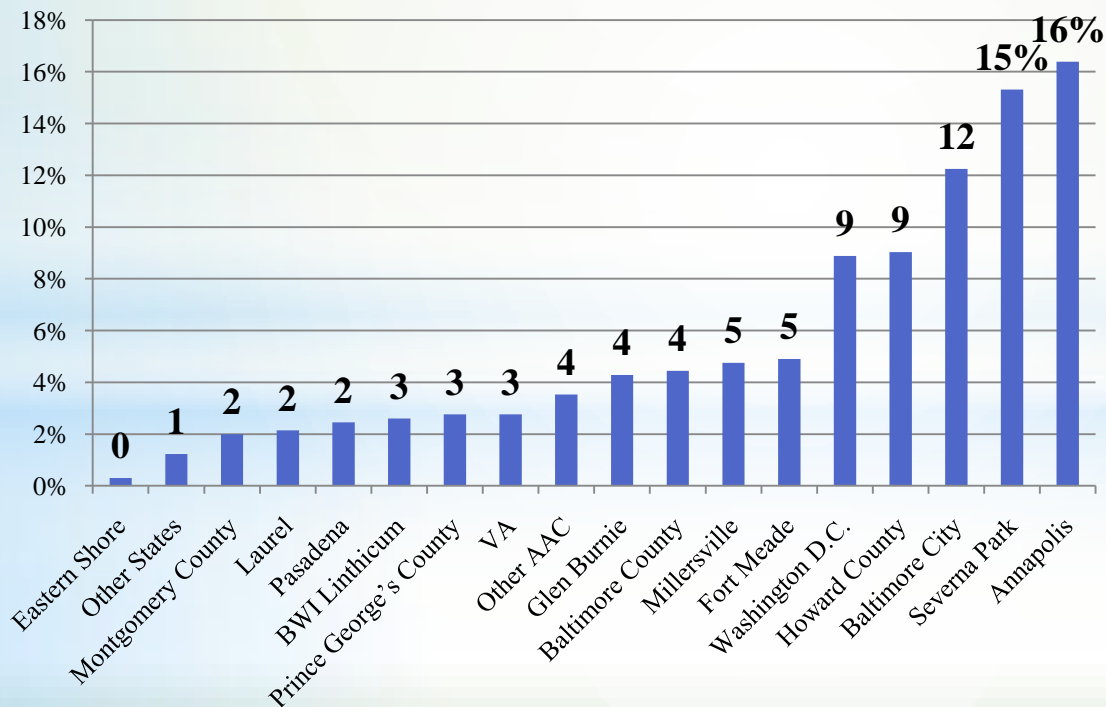
# Demographics: Education and Income

Formal Education	Respondent	Spouse	Combined
High school diploma (or less)	1	4	3
Some college	8	11	10
Associate's degree	5	7	6
Bachelor's degree	43	40	42
Postgraduate work	36	30	33
Professional degree	8	8	8
<b>Total</b>	101	100	101
Frequency	539	473	

Income	Count	2011	1993
Under \$35k	8	1	5
\$35-50k	14	3	14
\$50-75k	31	6	36
\$75-100k	67	14	20
\$100-150k	157	32	19
\$150-200k	116	24	5
Over \$200k	92	19	--
<b>Total</b>	485	99	99

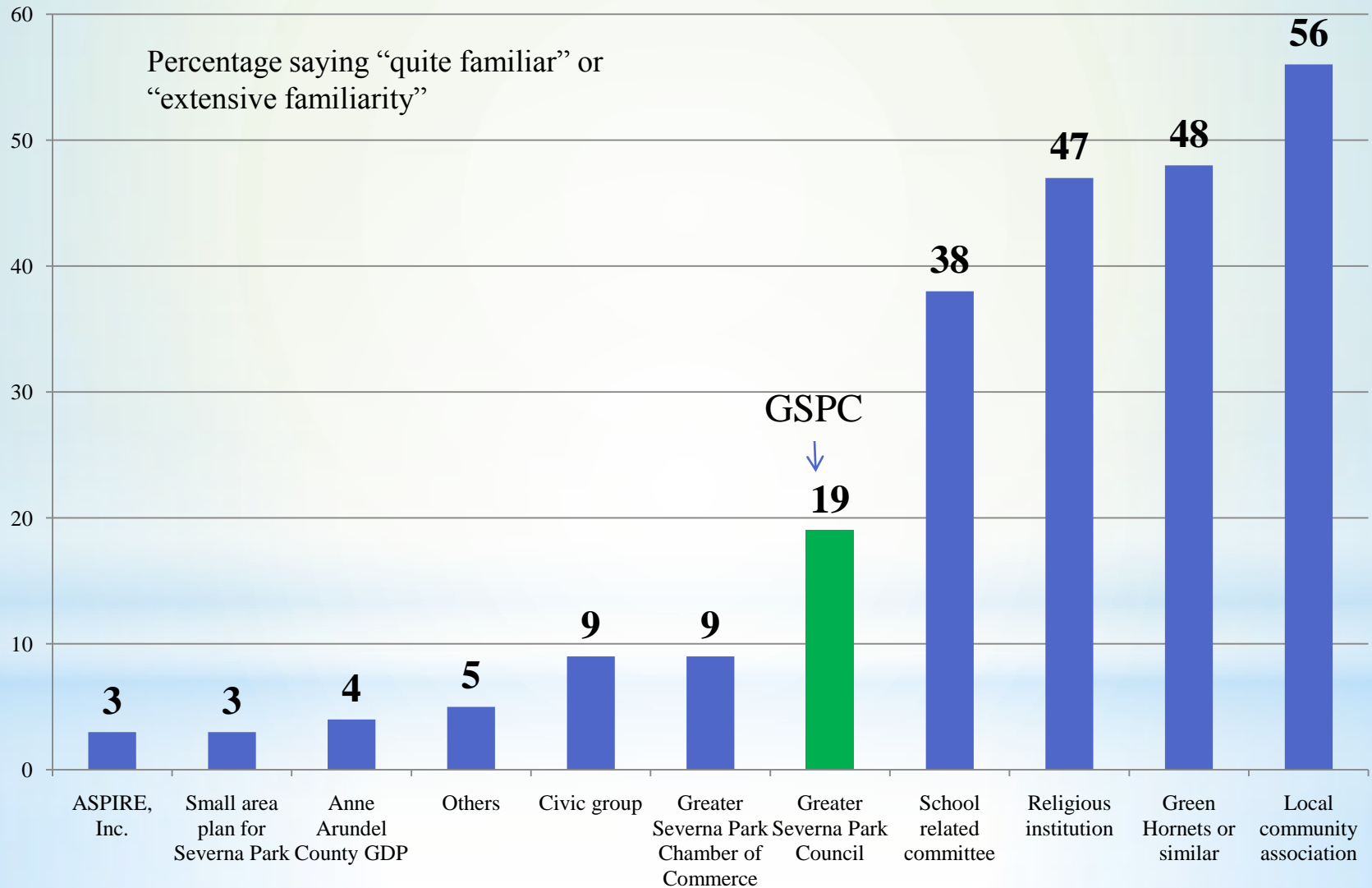
# Demographics: Distance, Time, Destination, Mode

	Miles (Average 15 miles)			Minutes (Average 25 mins.)		
	Respondent	Spouse	Combined	Respondent	Spouse	Combined
5 or less	14	13	<b>14</b>	8	7	<b>8</b>
6-10	18	18	<b>18</b>	6	5	<b>6</b>
11-15	19	21	<b>20</b>	14	16	<b>15</b>
16-20	16	15	<b>16</b>	19	12	<b>16</b>
21-30	15	17	<b>16</b>	23	27	<b>25</b>
31-40	8	8	<b>8</b>	9	10	<b>10</b>
41 or more	9	8	<b>9</b>	22	24	<b>23</b>
<b>Total</b>	99	100	<b>100</b>	101	101	<b>101</b>
<b>Frequency</b>	327	291		319	287	



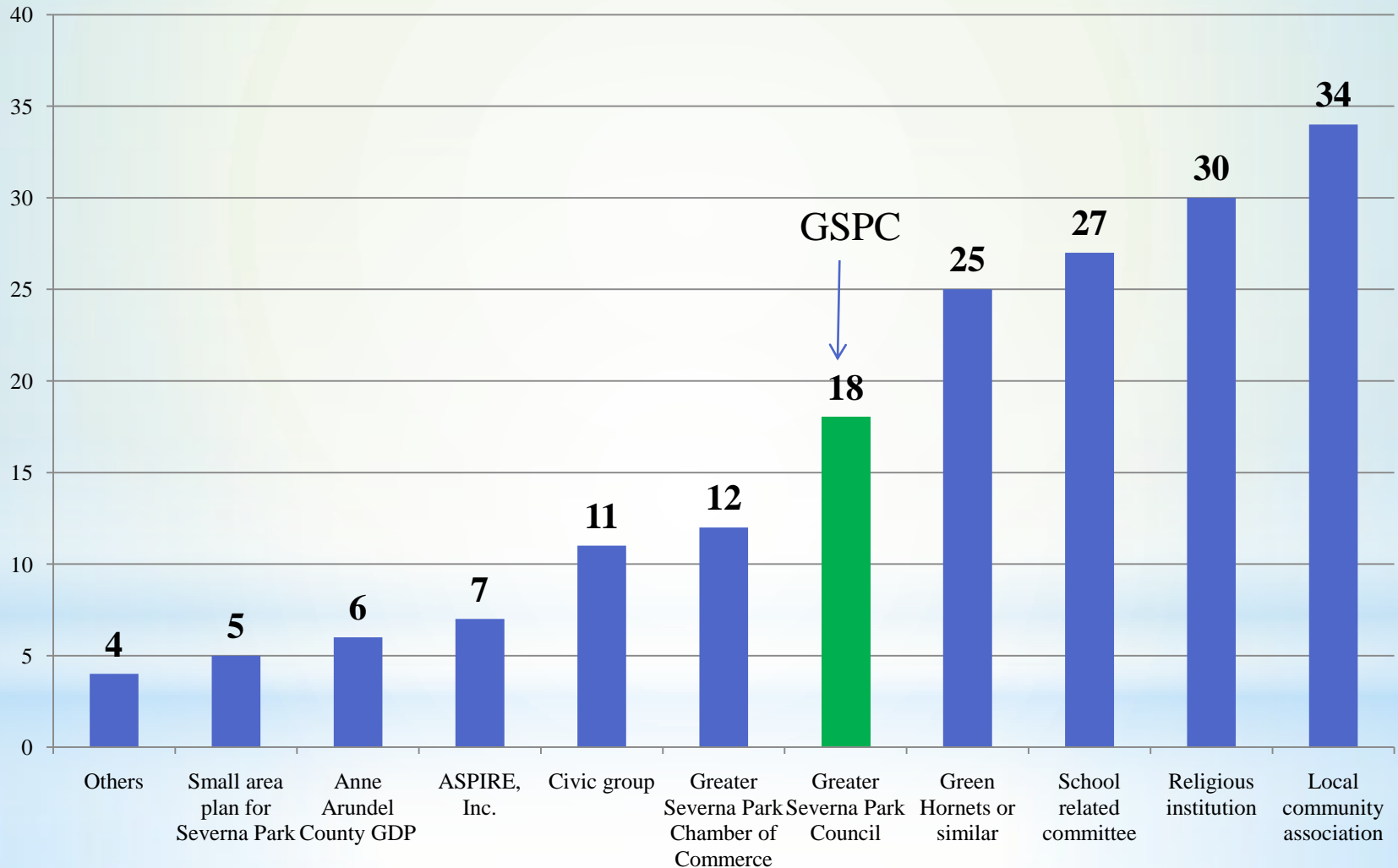
**Travel mode:**  
 86% use only cars  
 Other:  
 Walk: 4%  
 Bike: 3%  
 Carpool: 3%

# Familiarity with Local Organizations

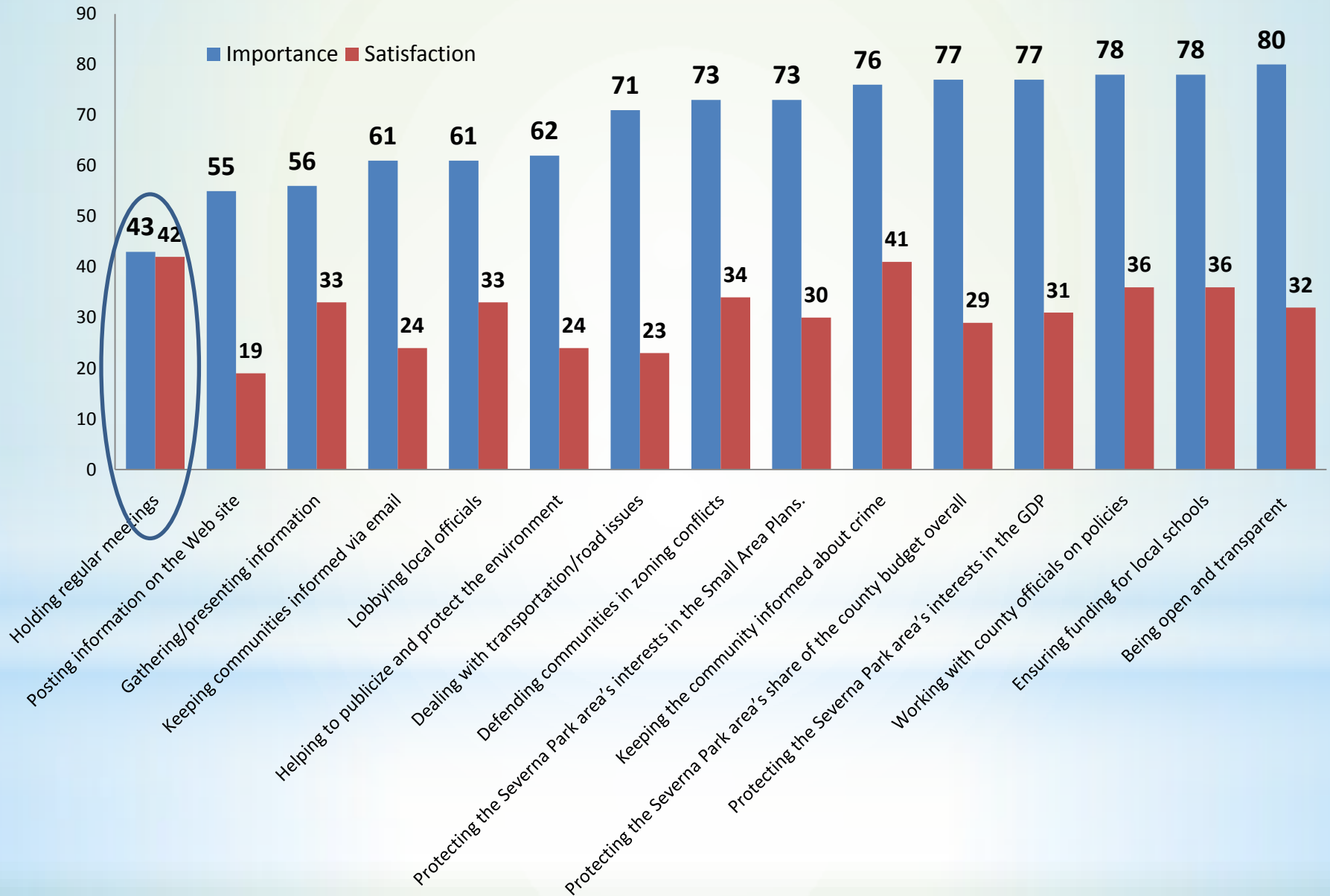


# Involvement with Local Organizations

Average for all types of involvement

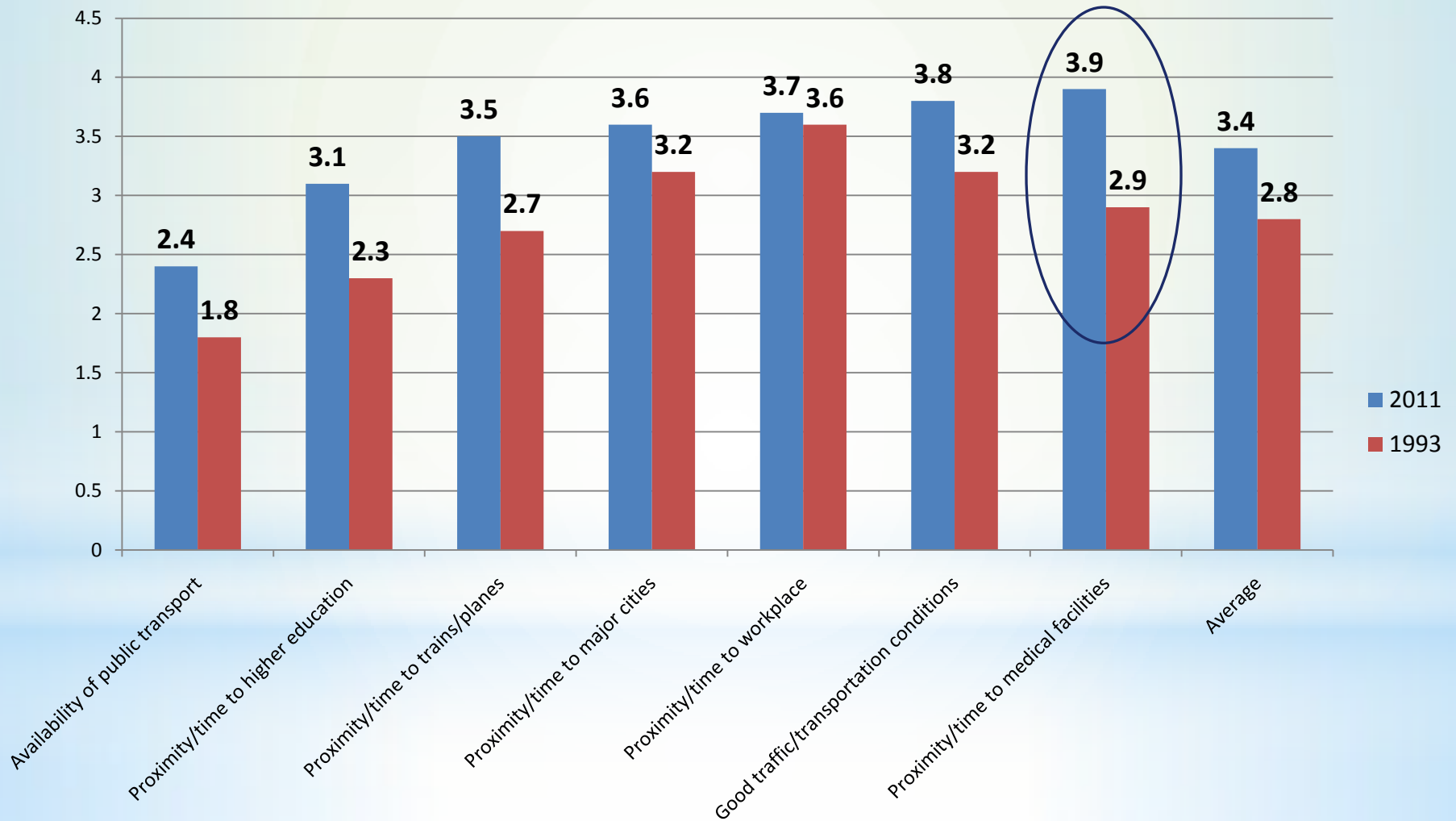


# GSPC: Importance/Satisfaction

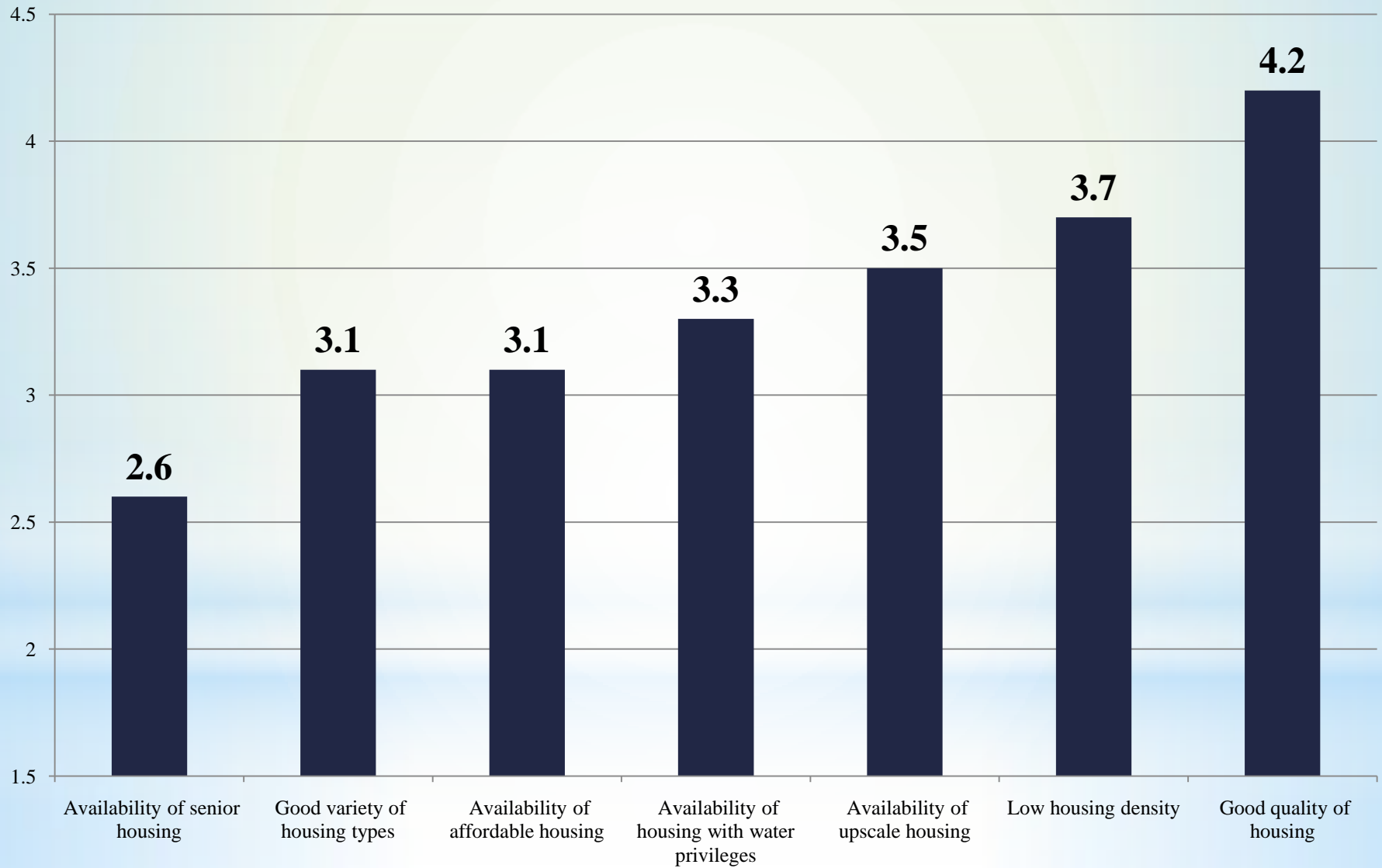


# General Attitudes: Transportation (2011/1993)

Ranked by mean value on 5 point "importance" low/high scale



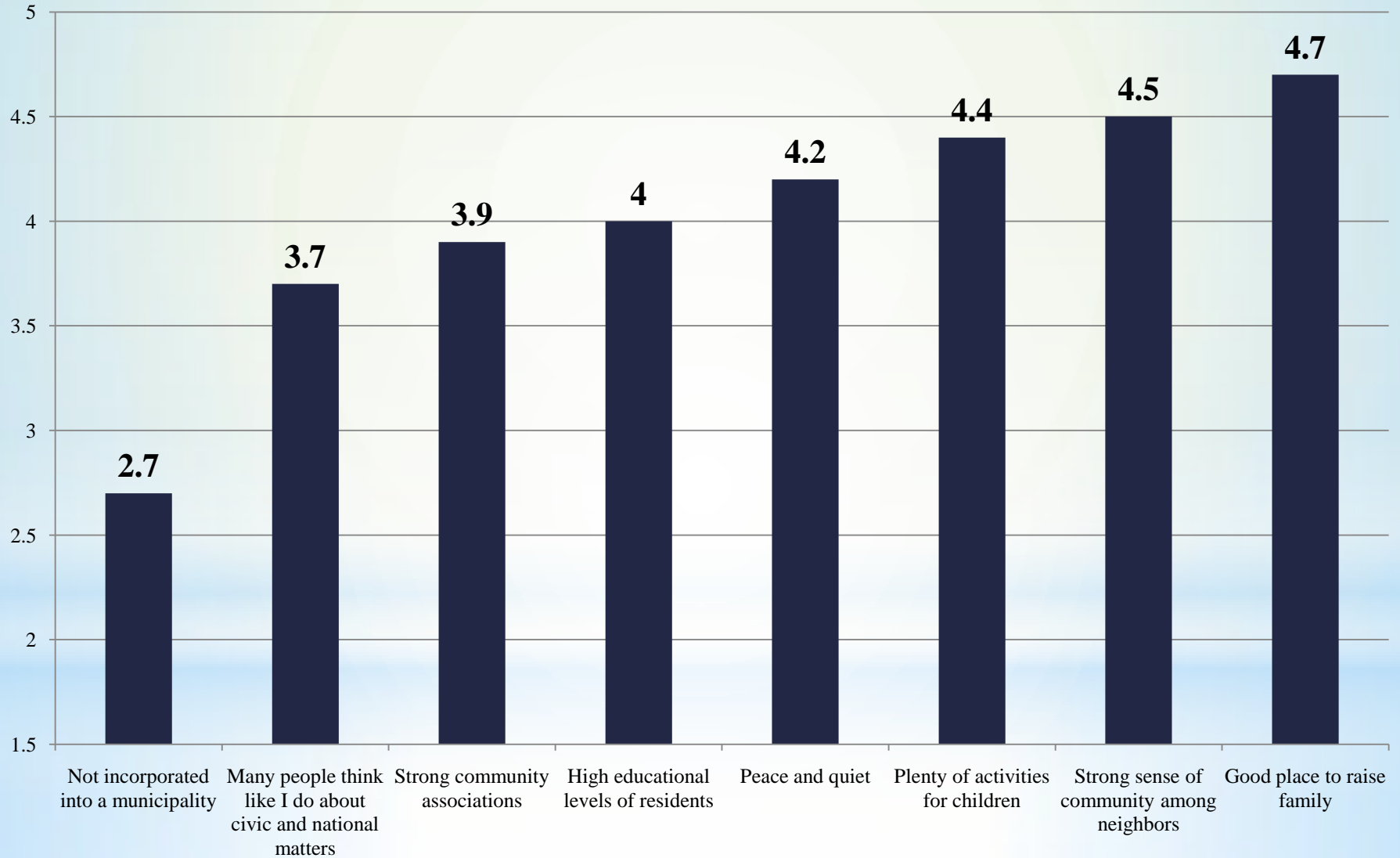
# General Attitudes: Housing



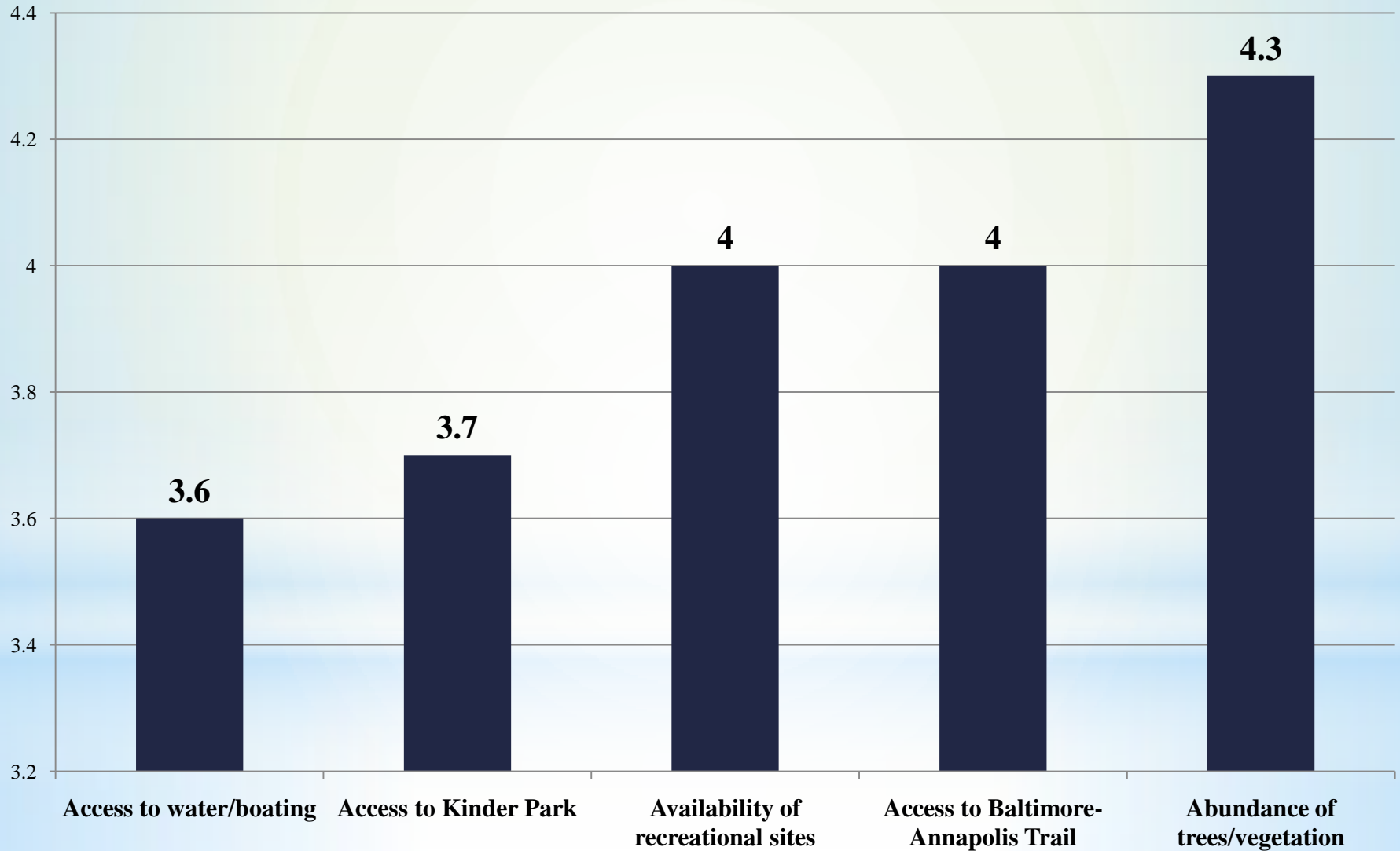
# General Attitudes: Water Privileges by Region

Region	Northwest	Southwest	Midwest	Middle North	South	East	Overall
Not important	15	20	17	15	7	8	11
Somewhat important	30	33	26	19	9	16	18
Important	18	20	21	32	18	27	24
Quite important	28	13	21	17	23	23	22
Very important	<b>9</b>	<b>13</b>	<b>14</b>	<b>17</b>	<b>43</b>	<b>25</b>	<b>26</b>
Total	100	99	99	100	100	99	101
Count	57	15	42	106	149	134	503

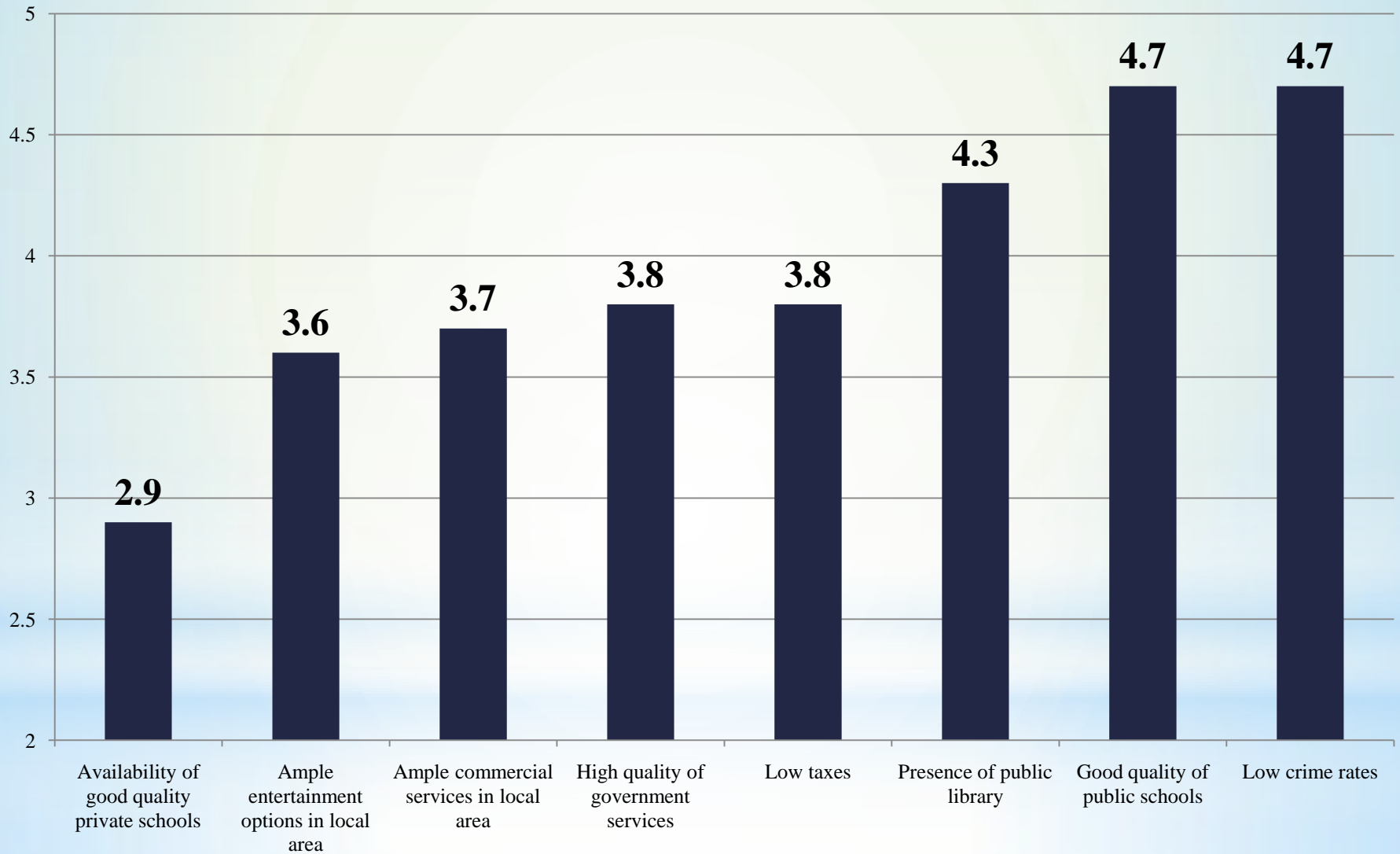
# General Attitudes: Community Features



# General Attitudes: Recreation/Environment

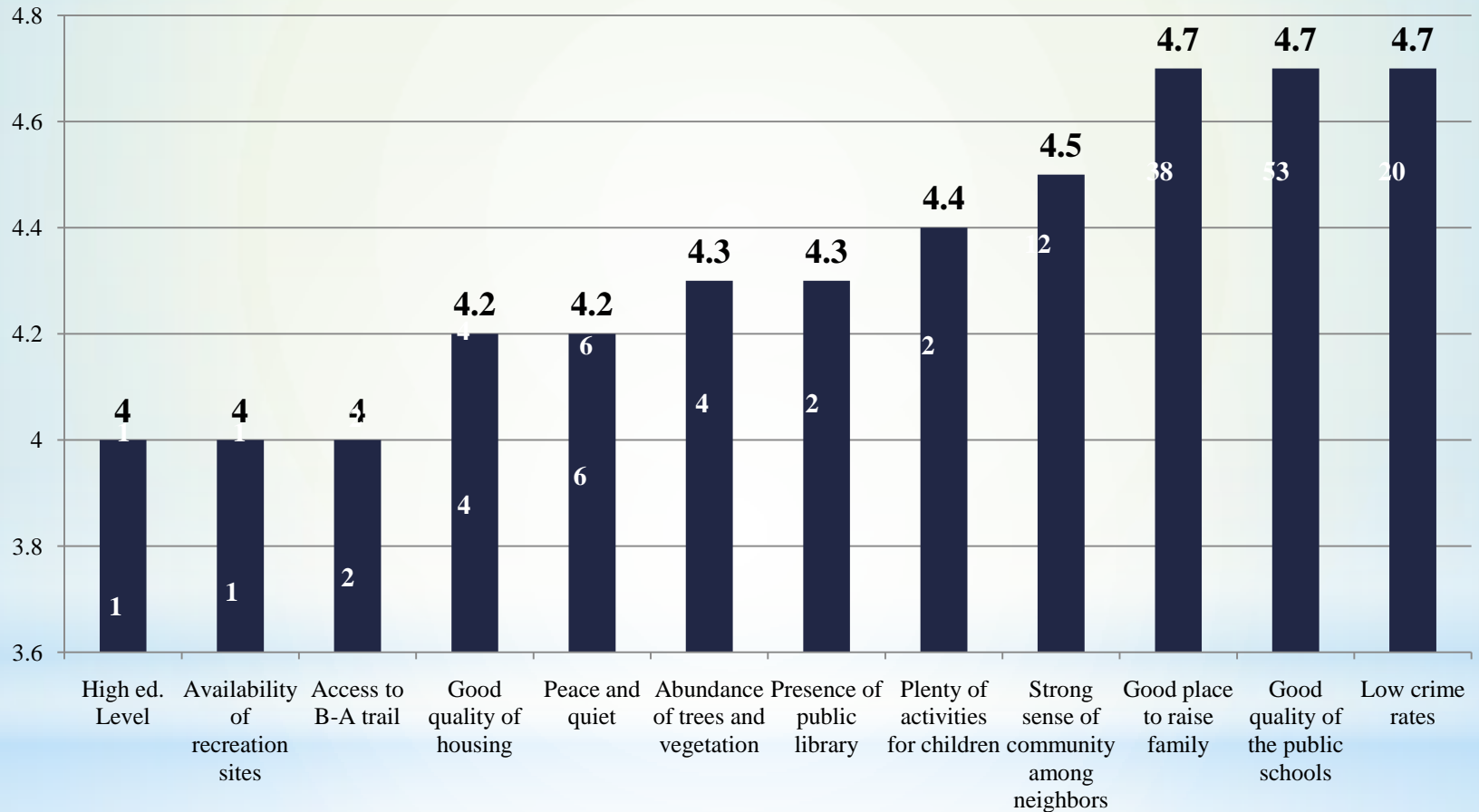


# General Attitudes: Govt./Schools

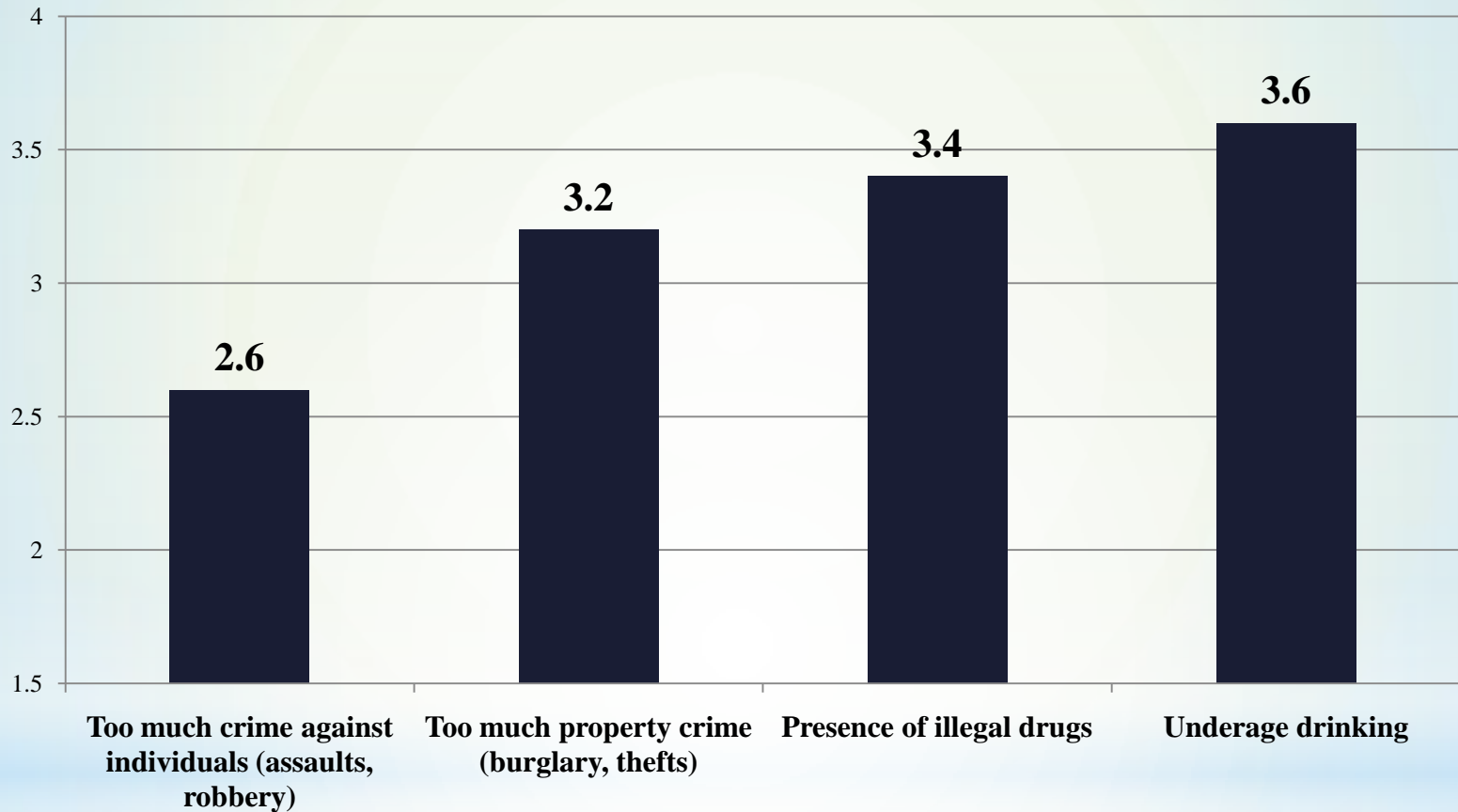


# General Attitudes: Highest Rated Features

Mean value vs. percentage saying first or second top rated

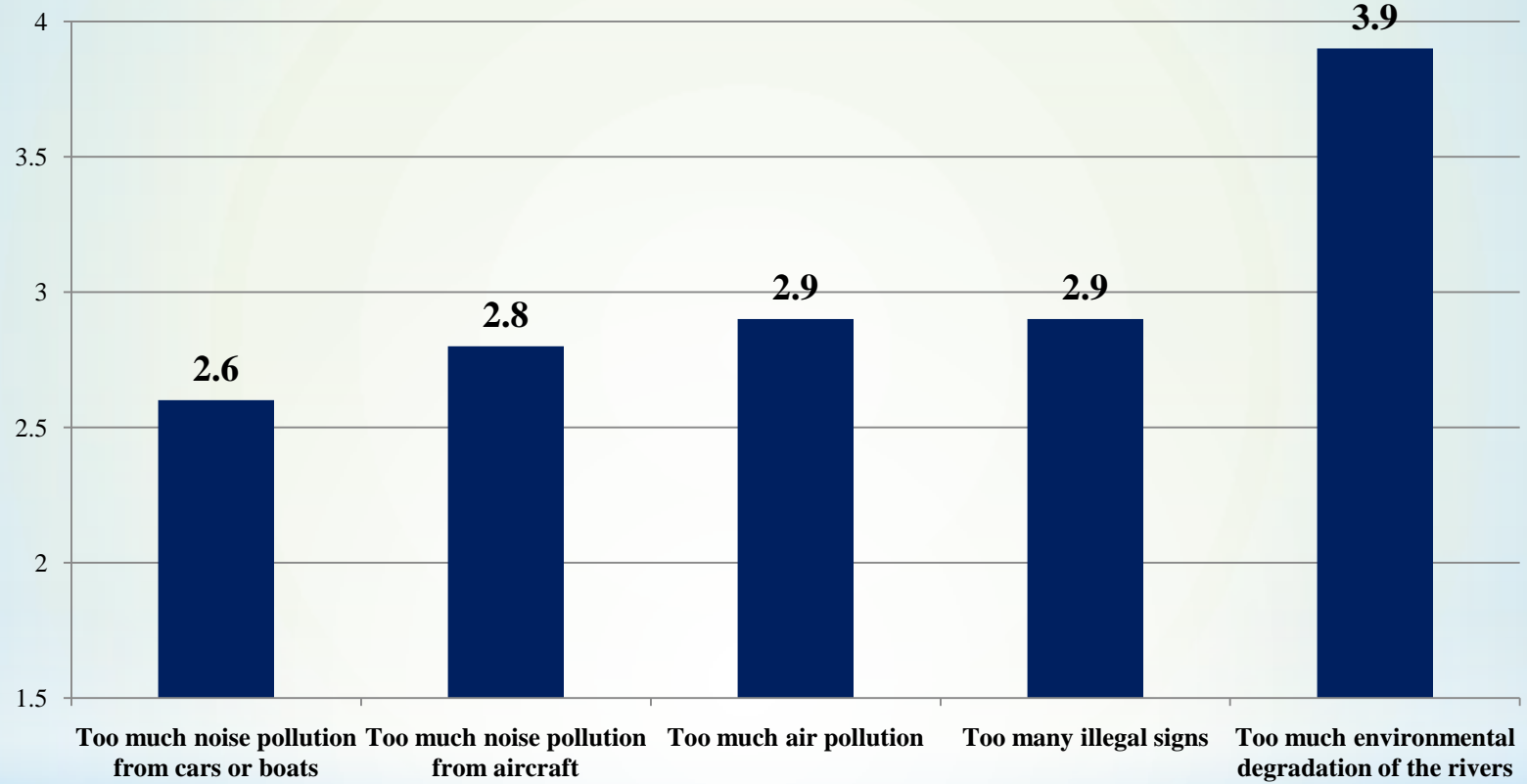


# Problems: Crime (not...very serious)



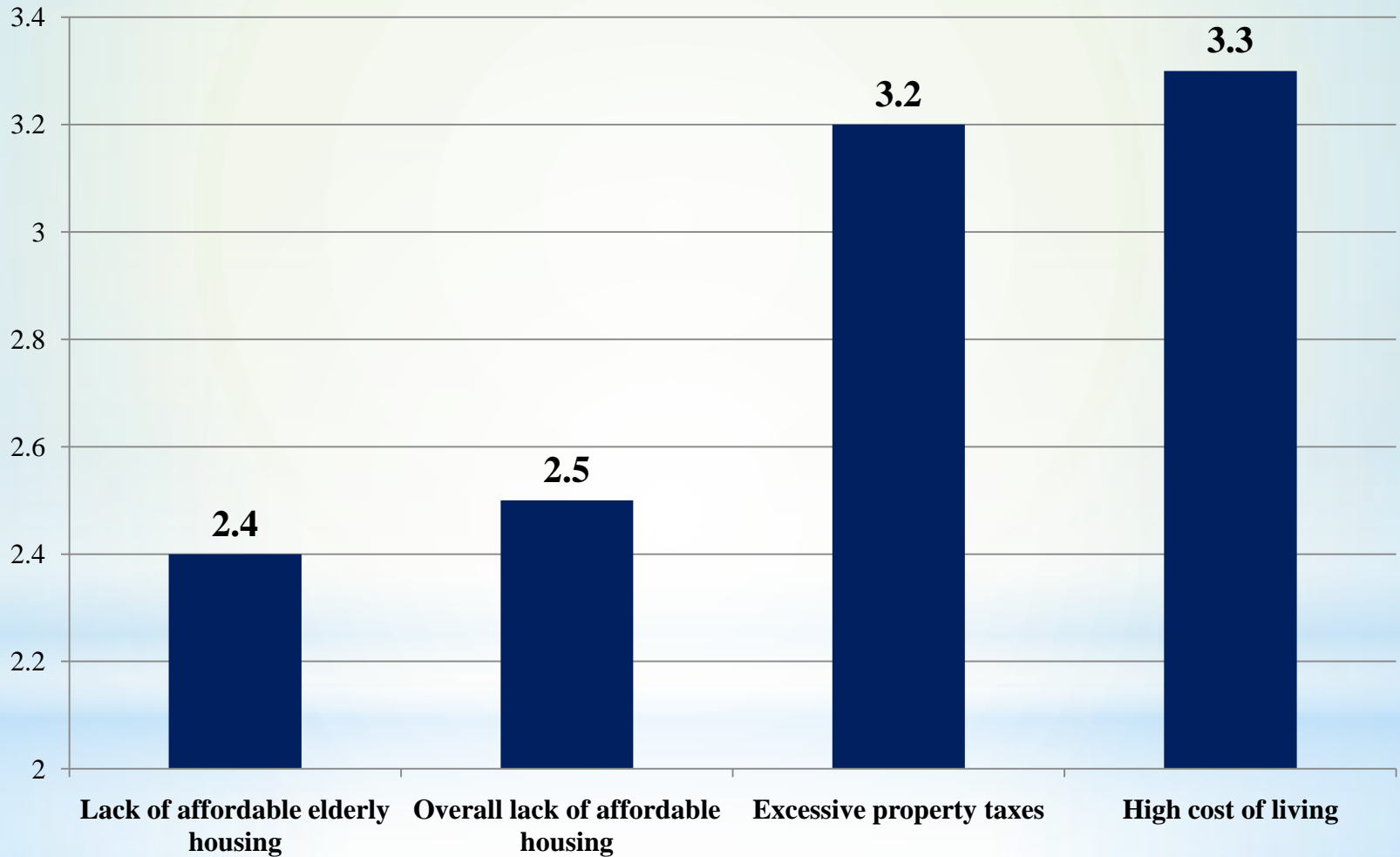
Region	Northwest	Southwest	Midwest	Middle North	South	East
Crime against individuals	34	33	40	31	41	40
Property crimes	23	40	24	12	23	17
Combined	57	73	64	43	64	57

# Problems: Environment

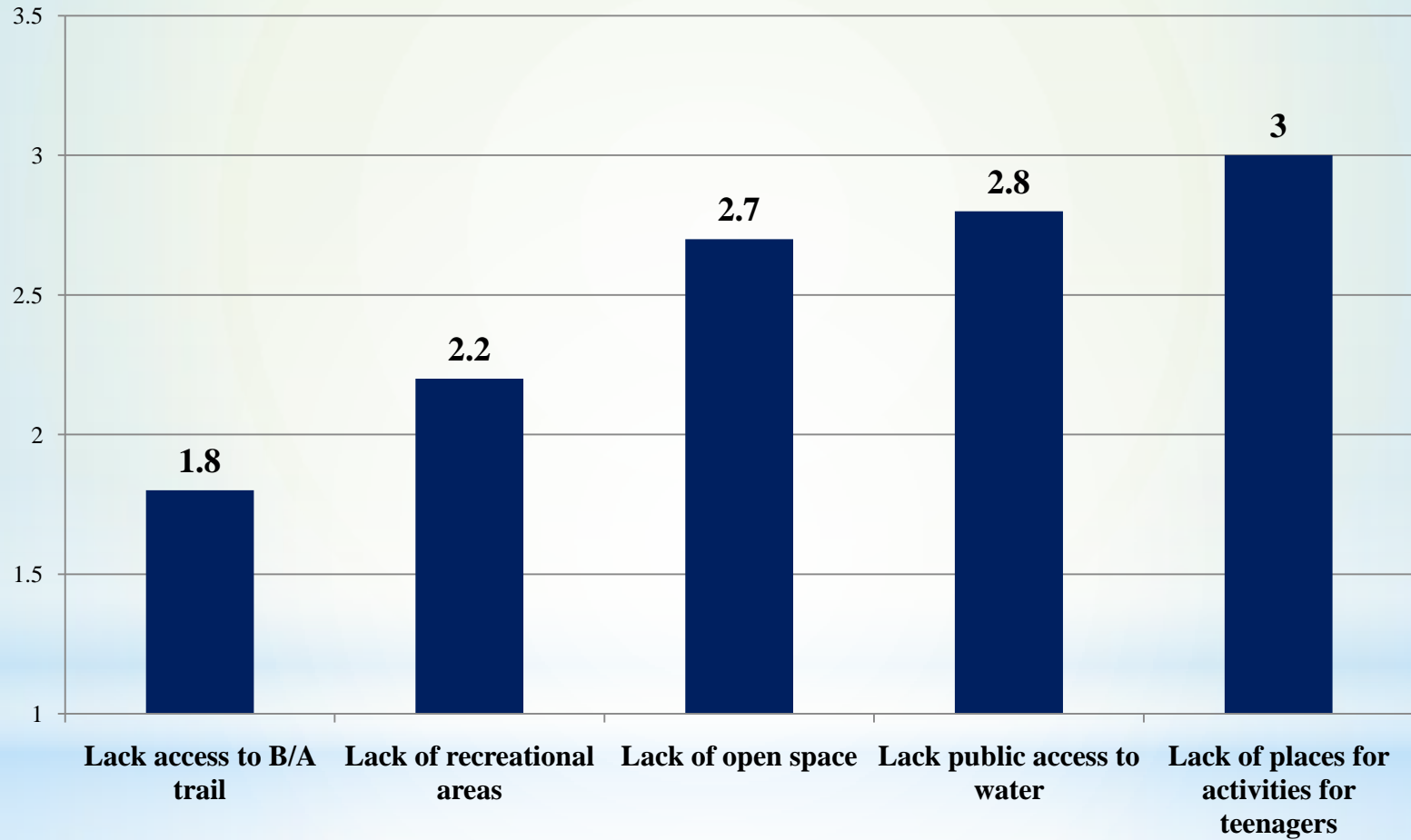


	Region	Northwest	Southwest	Midwest	Middle North	South	East
River degradation		50	60	64	46	73	70
Lack of access to the water		37	47	40	40	23	35
Aircraft noise		46	27	56	24	30	23

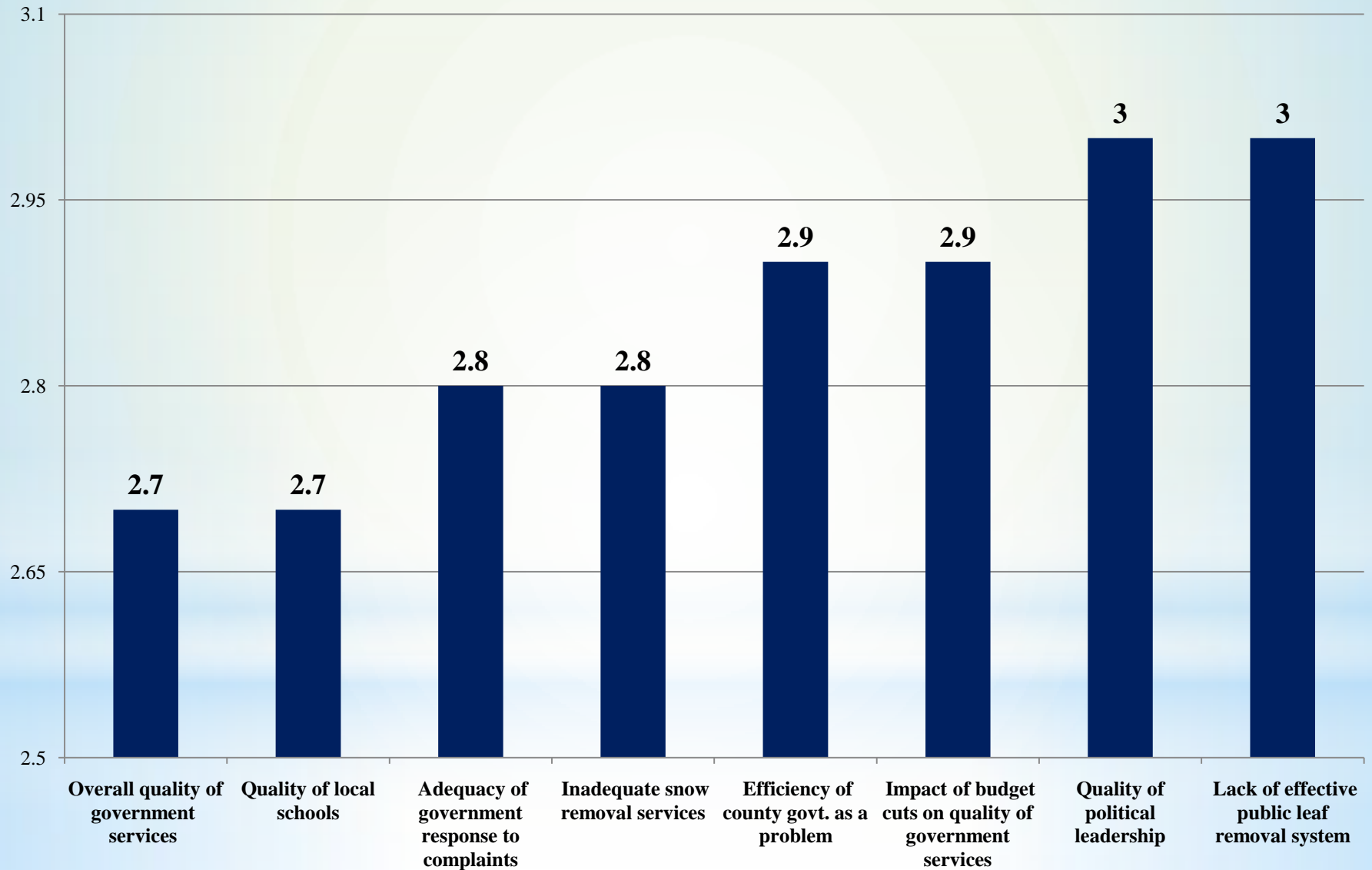
# Problems: Affordability



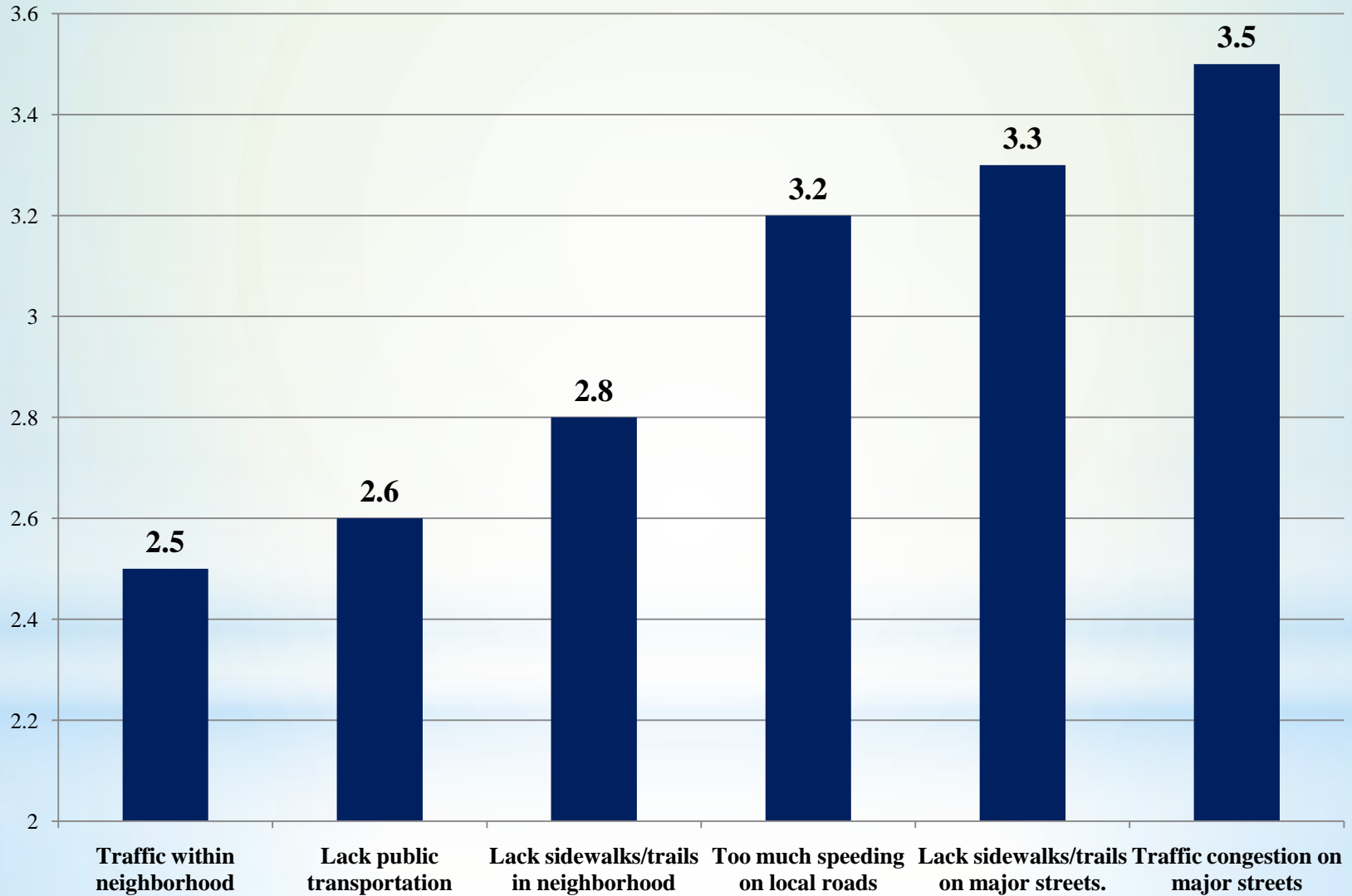
# Problems: Recreation



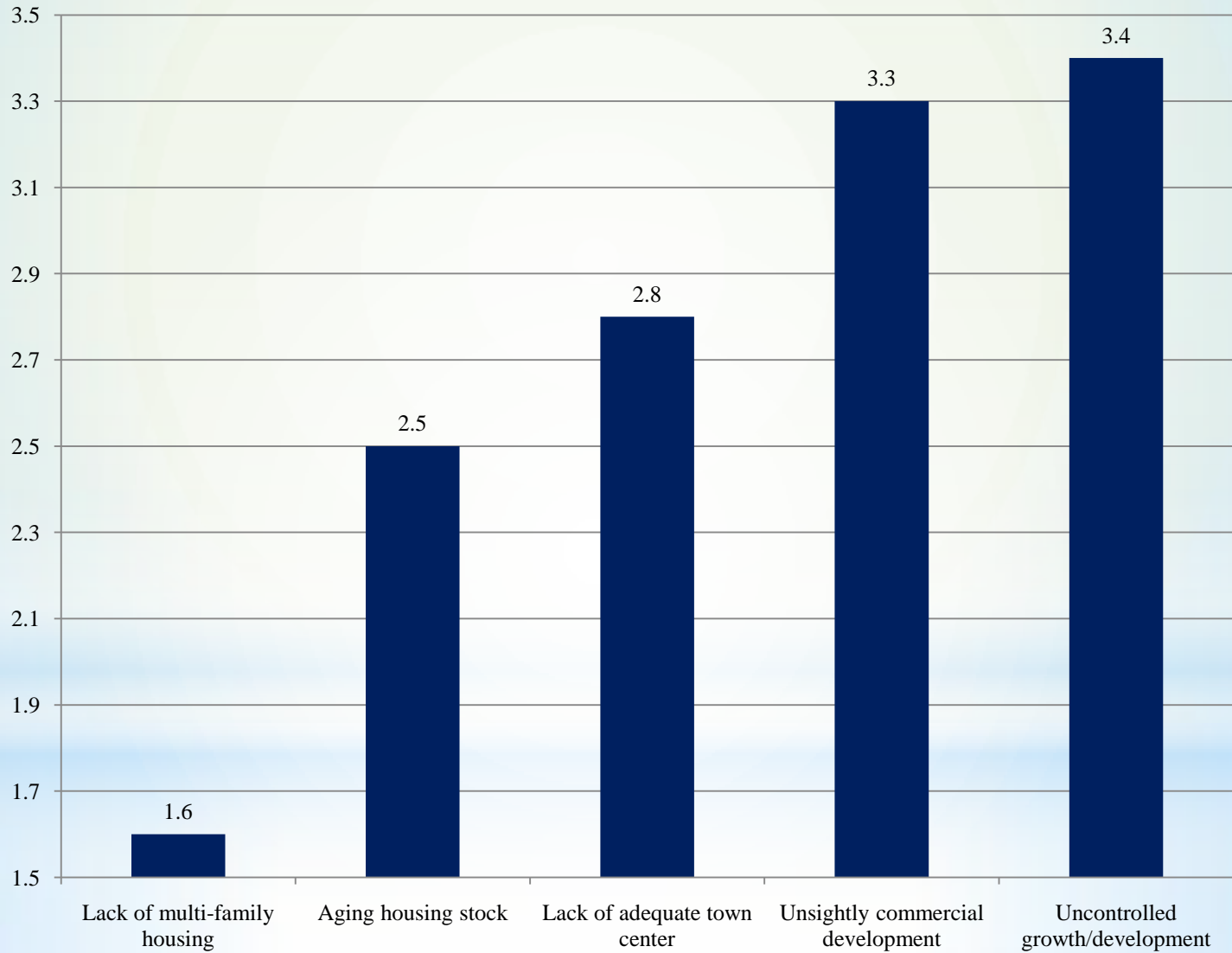
# Problems: Govt. Services/Budget



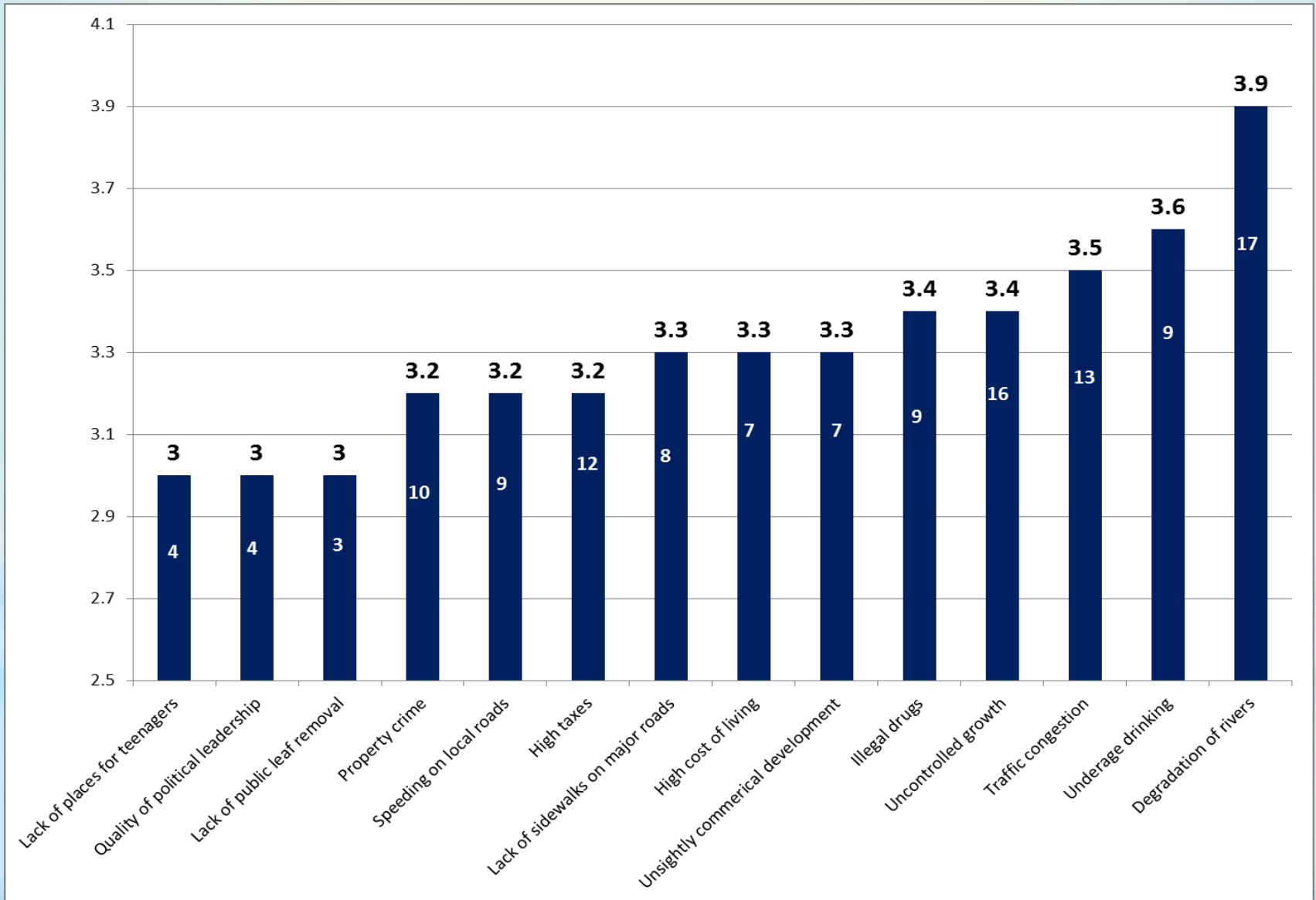
# Problems: Transportation



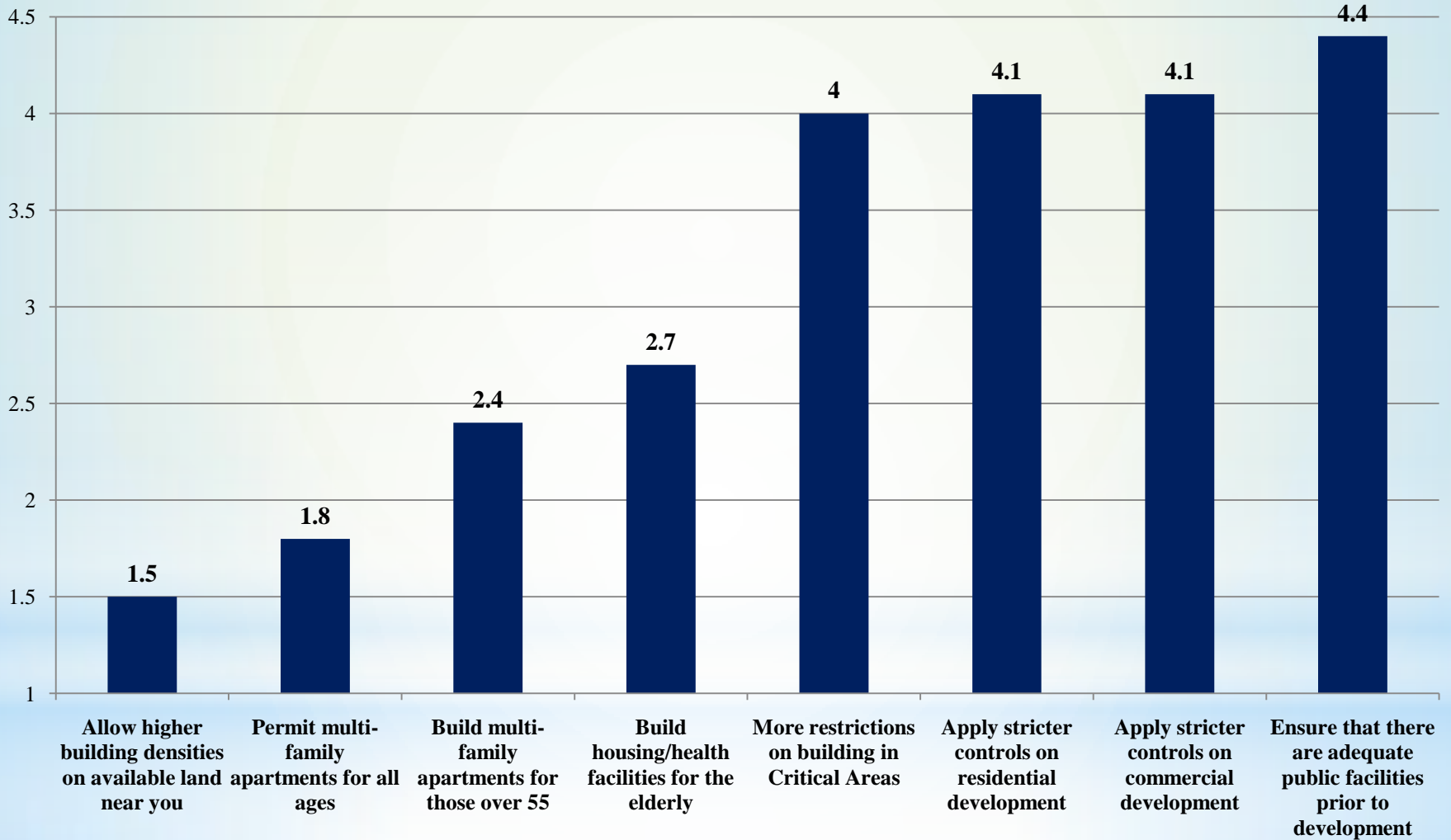
# Problems: Misc./Growth



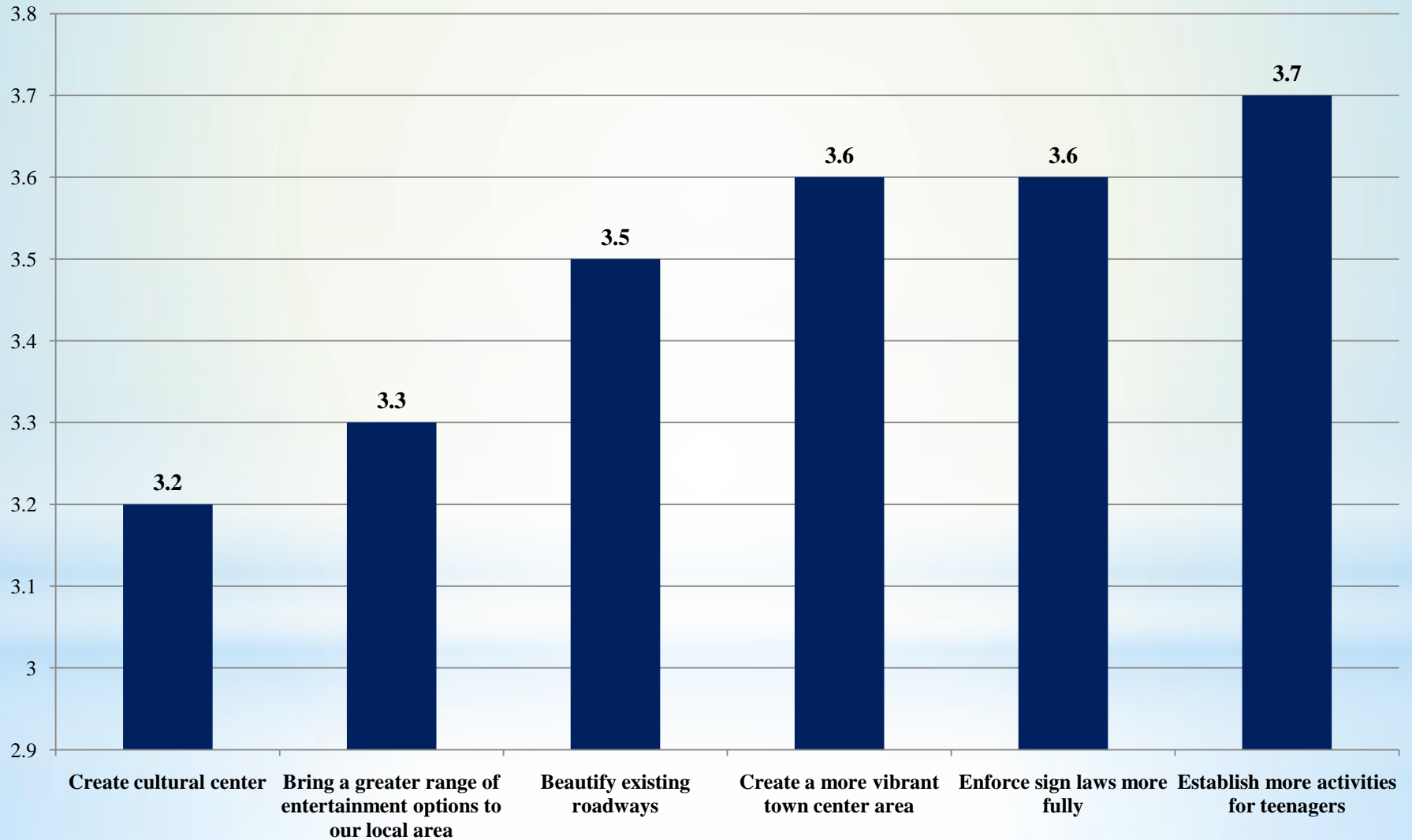
# Problems: Mean Scores vs. Percentages Citing



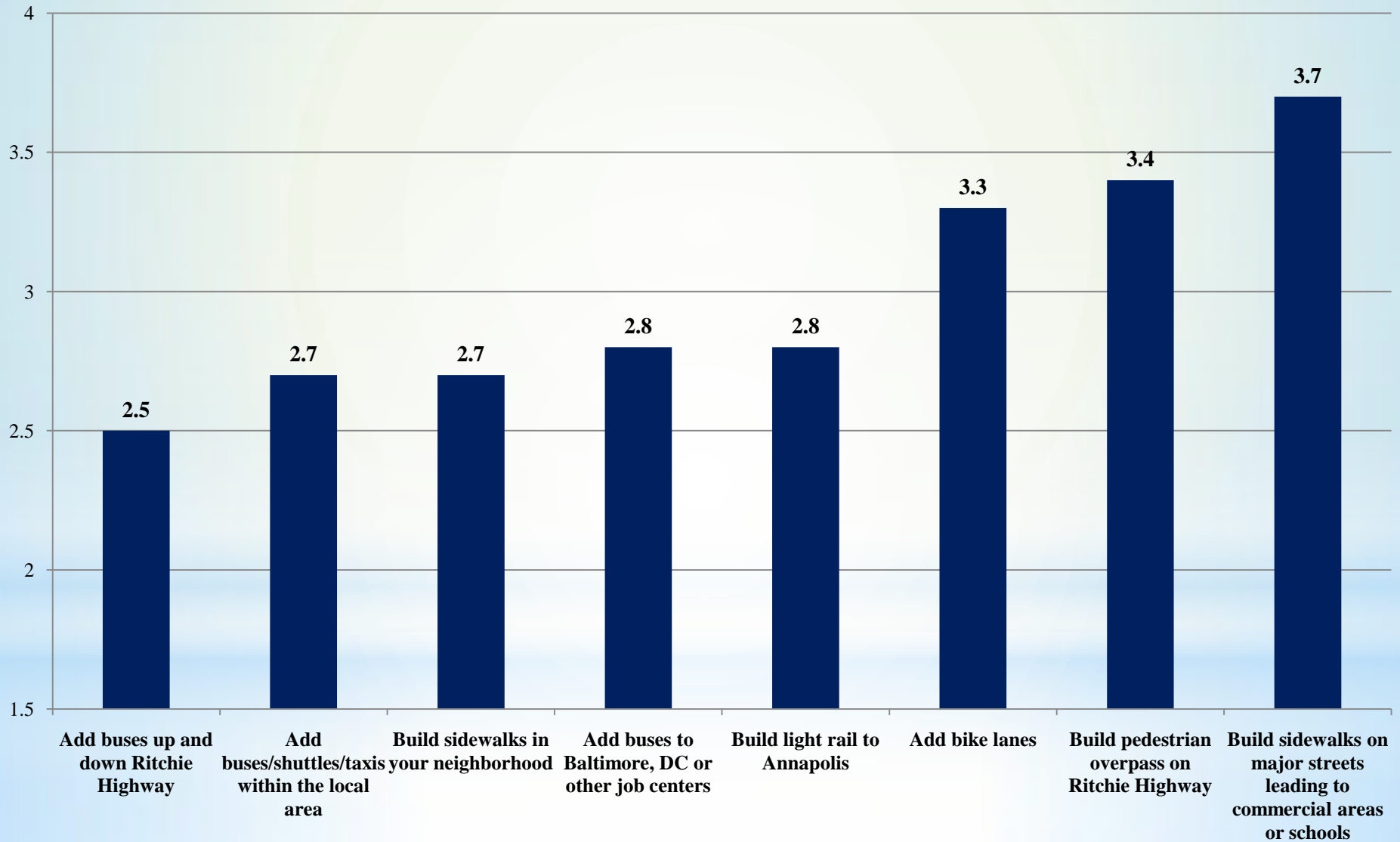
# Solutions: Growth/development



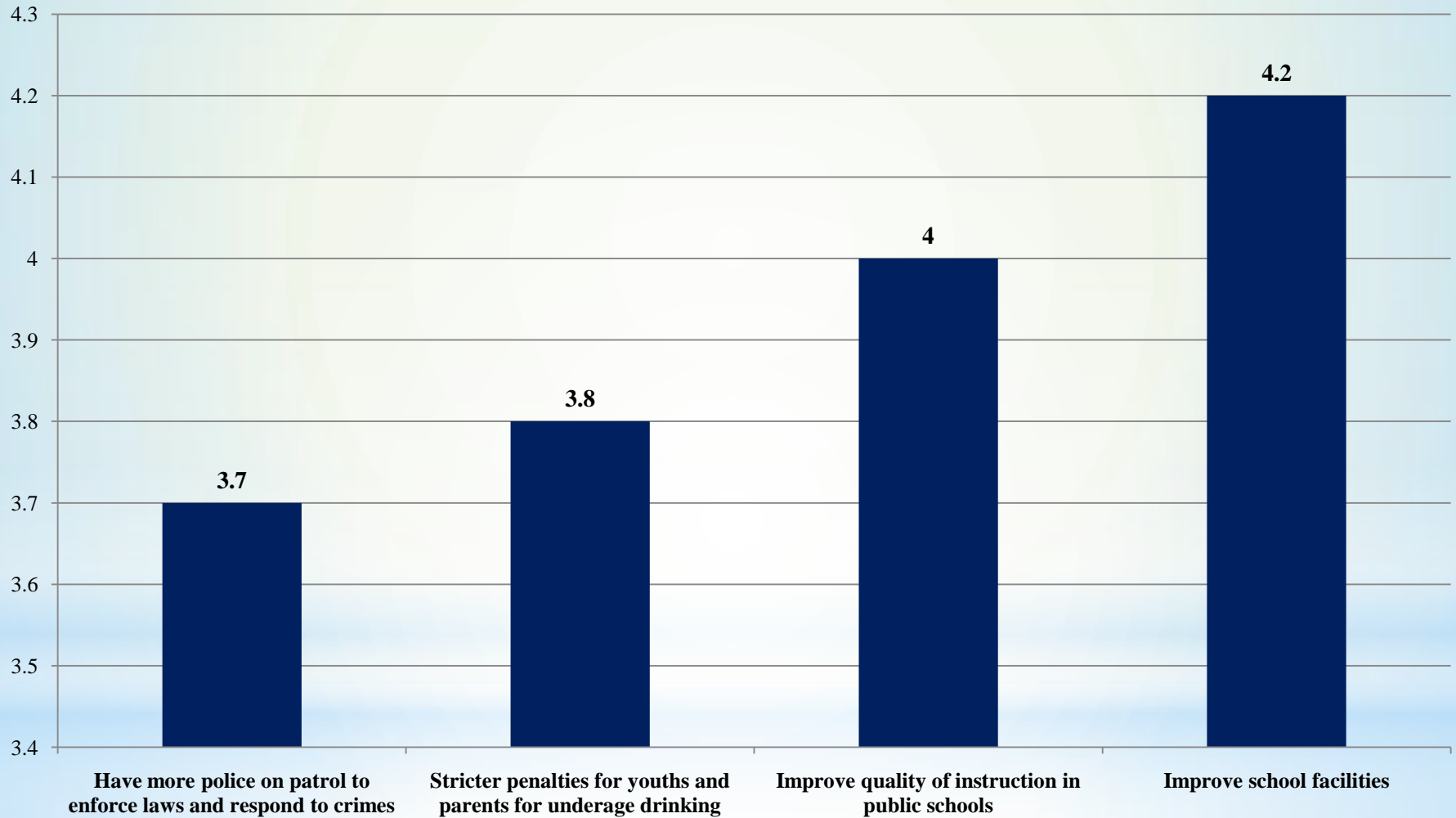
# Solutions: Environment/Recreation/Culture



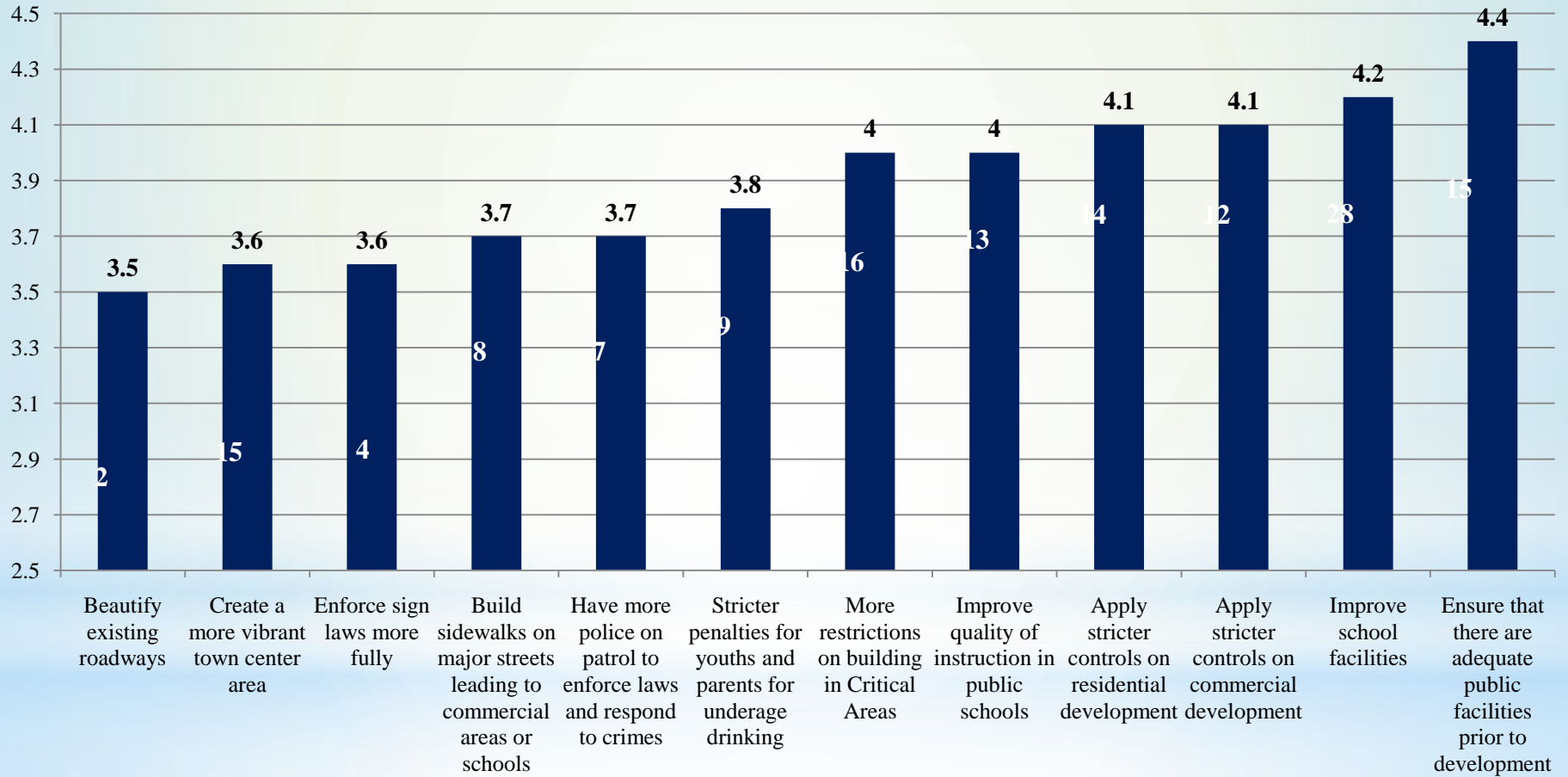
# Solutions: Transportation



# Solutions: Crime/Education



# Solutions: Mean scores vs. percentages citing as most favored solution



# Overall: Attitudes, Problems, Solutions

Attitudes	Problems	Solutions
Low crime	Illegal drugs	Improve school facilities
Good quality of schools	Underage drinking	Improve quality of instruction
Good place to raise family	Property crime	Assure adequate facilities
Strong sense of community	Traffic congestion	Stricter control of commercial
Plenty of activities for children	Uncontrolled growth	Stricter control of residential
Public library	Degradation of rivers	Enforce restrictions in Critical Areas
Abundance of trees and vegetation	High property taxes	Vibrant town center

**This presentation as well as the accompanying report are available at the URLs below (links will also be on the home page – [www.gspcouncil.org](http://www.gspcouncil.org))**

**PowerPoint:**

<http://www.gspcouncil.org/Surveys/2011/GSPCSurvey2011slides.pdf>

**Report:**

<http://www.gspcouncil.org/Surveys/2011/GSPCSurvey2011report.pdf>